



AI training without authorization exists at scales unrivaled by any content protection challenge in the digital age.

The Challenge



1

Which of your works have been used in AI training without authorization?

2

Which LLMs are responsible for unauthorized use of your content?

3

Is unauthorized training on your protected content an **ongoing problem**?

We don't believe that the options previously available to rights owners are optimal, so we created **Verus**.

The Status Quo



- 1 Pay for independent consulting engagements limited in scope and time.
- 2 Follow escalation or licensing strategies without a complete picture of exposure.
- 3 Accept the risk and treat infringement by AI developers as a known unknown.



The AI Content Intelligence Platform



Verus provides rights owners insight into the use of their content by **ten of the market's leading LLMs**.



Verus uses a proprietary **interrogation algorithm** to sample content from authorized works and determine the likelihood of inclusion within a model's training data.



Verus **empowers rights owners** to take a significant step forward in addressing uncompensated use of copyrighted content in AI training.



Three Modules Supporting One Mission

LLM

RAG

MATCH

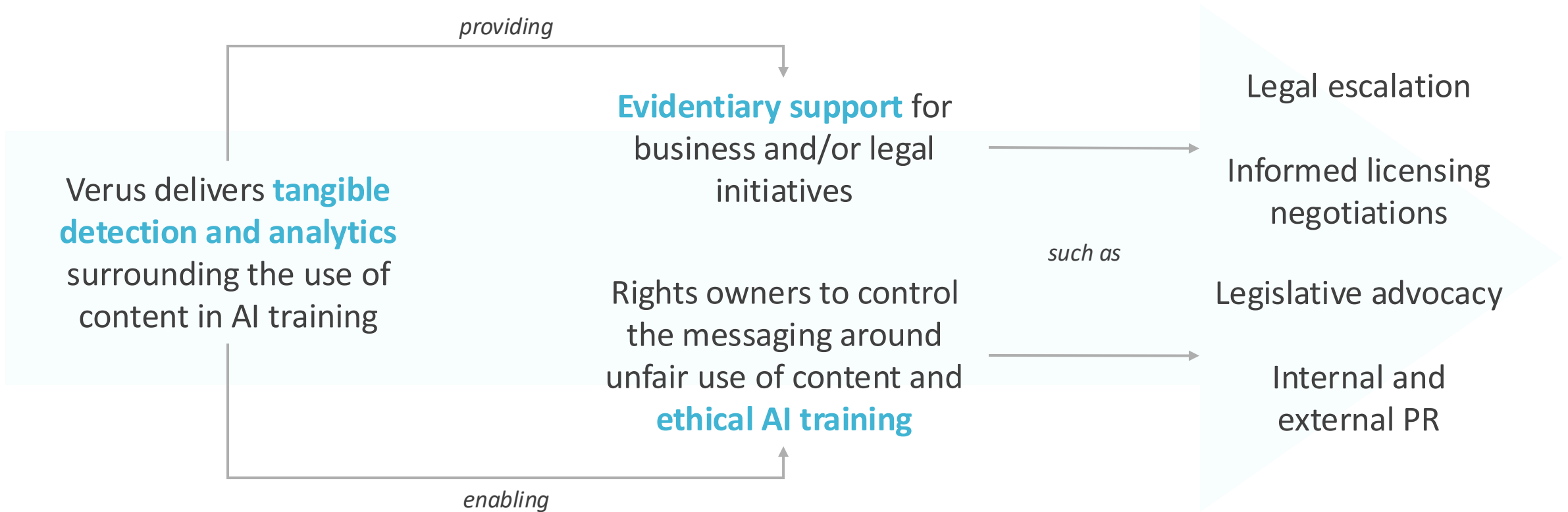
Verus Content Scan for LLMs offers rights owners intelligence surrounding the use of content in training data for eight leading LLMs.

Verus Content Scan for RAG-Enabled Models offers rights owners intelligence surrounding the use of content retrieved and used in responses for two leading RAG-enabled models.

Verus Output Matching enables rights owners to test prompting strategies across models and instantly assess output to find verbatim and semantic matches to their protected content.

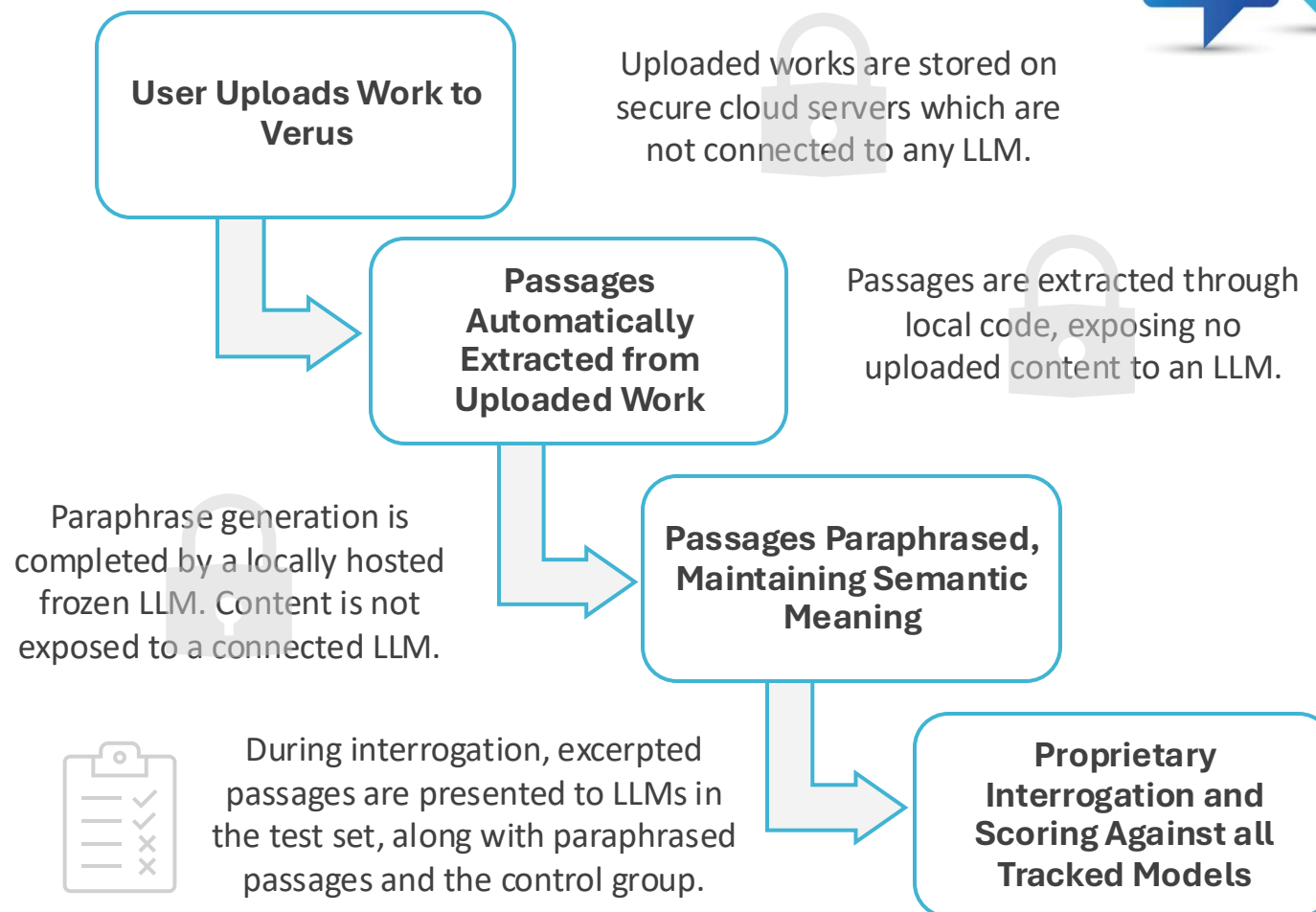


How Rights Owners and their Partners Use Verus



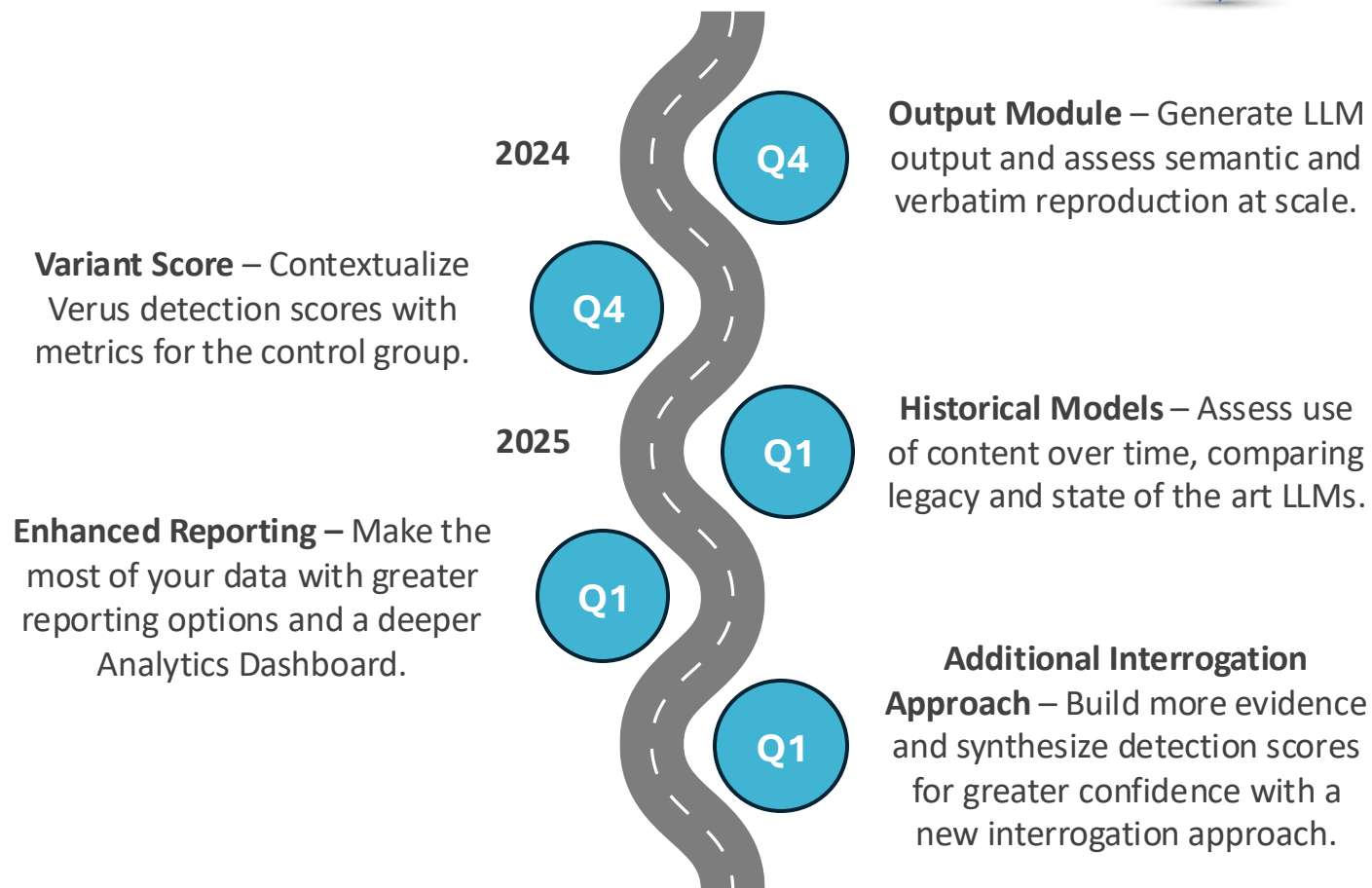
Whether across your full catalog or a few works, Verus delivers the intelligence you need in just a few clicks.

Methodology



Verus will evolve with the rapidly advancing pace of AI to support fair compensation for rights owners.

Product Roadmap





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