

See Through Imitations with AgoraVision

Re-envisioning brand protection with the only AI-powered anti-counterfeiting platform backed by data from tens of thousands of test purchases.

AgoraVision empowers rights owners to halt sales erosion due to counterfeit goods. Backed by tens of thousands of verified test purchases, AgoraVision's proprietary machine learning algorithms provide predictive analytics surrounding the greatest risks to your business, all while offering an end-to-end solution for enforcement and matter management.

With AgoraVision, rights owners receive:

- Real-time insight into activity on leading third-party marketplaces, helping to identify anomalous and high-risk offers.
- Product-level risk assessment to determine which assets face the greatest risk of exposure.
- Comprehensive product-level data, including movements in pricing, offer volume, merchants offering tracked products, and "Buy Box" monitoring.
- Access to analytics and preserved evidence surrounding confirmed distribution of counterfeit goods.



About BCGuardian

BCGuardian is a content protection consultancy devoted to achieving impactful IP protection through customized strategic solutions. Since its founding in 2016, BCGuardian has empowered publishers to address the root sources of infringement, achieving positive systemic changes on online marketplaces, ecommerce platforms, P2P networks, organic search and more.

Let's Protect
Your Story



How Rights Owners and their Partners are Using AgoraVision



Marketplace Intelligence

Whether you're looking for market-level intelligence across your full catalog or merchant-level granularity, gain insight into the competitive landscape for your products like never before.



Predictive Analytics

Understand the threat counterfeits pose to your business and to your products using AgoraVision's proprietary artificial intelligence and machine learning models.



Enforcement Action

Remove threats intelligently and efficiently with test purchasing at scale powered by AgoraVision's risk assessment and BCGuardian's unique expertise and infrastructure.



Matter Management

Confidently navigate escalations, reporting to internal and external stakeholders, and more with supporting data, analytics, and evidence available at your fingertips in AgoraVision.



Buy Box Monitoring

Gain real-time visibility into buy box ownership, pricing, and merchant risk scores across your entire catalog.



Risk Based Purchasing Requests

Easily submit requests for high-risk listings informed by pricing anomalies, listing irregularities, and merchant risk scores.